



Learning. Technology. Innovation.

Peak Pacific Knowledge Private Limited

Headquartered in UK, **Peak Pacific** is a global market leader in Learning, Technology and Innovation.

We are seeking talented, ambitious professionals to join our team to provide strategic leadership and inspire behaviour-changing ideas across multiple areas internally and our high-profile clients.

You will have the opportunity to work with globally recognised companies in industries where high stakes compliance and regulations matter and the opportunity to design and develop game-changing strategies with clients who welcome innovation and fresh thinking.

You will also play a key role in inspiring clients in the Airline, Transportation/Logistics, Banking/Finance, Healthcare, and other exciting verticals to find adventurous new ways to excite and engage learners across digital learning, enabling technologies, social media, gamification, mobile, VR, 3D, and other modes of learning and training.

Hong Kong | India | Singapore | UK | USA

Digital Multimedia Designer

Peak Pacific, a market leader in Learning and Learning Technology solutions, is looking for a creative and detail-oriented **Digital Multimedia Designer** with experience in the eLearning domain. The ideal candidate should have strong visual storytelling skills and the ability to turn instructional content into engaging, learner-friendly designs.

You will have the opportunity to work with world-renowned clients across Aviation, Transportation, Finance, Healthcare, and other industries where compliance, performance, and engagement matter. This role offers the chance to design modern digital learning experiences, including eLearning modules, mobile learning, gamification, and other emerging formats.

Who We're Looking For:

We're looking for a creative and innovative professional who can go beyond execution and actively contribute ideas and solutions. The ideal candidate should be:

- A visual storyteller who can communicate ideas clearly and effectively through design.
- Able to leverage AI tools and emerging technologies to enhance productivity and creativity
- Quick, smart, and solution-oriented, with the ability to think independently.
- Proactive in suggesting creative solutions, not just executing tasks.
- Comfortable interacting with clients and internal stakeholders, and confident in presenting and defending design concepts with strong rationale.
- Adaptable to different tools, formats, and learning requirements
- Able to work with minimal supervision while maintaining high quality and timelines

Responsibilities

- Design and develop engaging eLearning content, video-based content, and digital learning assets for different delivery platforms.
- Translate storyboards and concepts into visually compelling learning experiences using authoring tools such as Articulate Storyline 360, Captivate, Rise 360, and Adapt.
- Create high-quality graphics, layouts, UI elements, templates, and visual systems aligned with specific brand guidelines.
- Develop animations, motion graphics, and videos, including 2D and basic 3D elements, using tools like Adobe After Effects, Adobe Premiere Pro, and Blender.
- Create explainer videos, scenario-based learning videos, and simulation visuals for training programs.
- Participate in client discussions, understand requirements, and proactively suggest improvements or alternative approaches.
- Present design concepts and communicate ideas clearly to stakeholders, including leadership teams.
- Explore and implement innovative design approaches, AI tools, and automation techniques.
- Ensure consistency, usability, and learner-centric design across all deliverables.
- Manage timelines, iterations, and version control efficiently in a fast-paced environment.

Knowledge, Skills & Attitude:

- Strong proficiency in:
 - Adobe Creative Cloud (Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Animate)
 - Blender (for basic 3D modelling, animation, and rendering)
 - Articulate Storyline 360, Rise 360 and Adapt.
- Familiarity with additional tools is a plus:
 - Adobe Captivate, Lectora, iSpring Suite
- Strong working knowledge of AI-powered design and video tools (e.g., image generation, video creation, avatars, automation)
- Understanding of eLearning design principles, learner engagement strategies, and interactivity models
- Ability to design for responsive and multi-device environments
- Excellent verbal and written communication skills
- Ability to articulate ideas, influence decisions, and collaborate effectively with stakeholders
- Open mindset with the ability to express ideas freely and contribute creatively

Qualifications & Experience

- Bachelor's degree in Graphic Design, Multimedia, or a related field
- 3–5 years of experience in graphic design, eLearning, animation, and video development
- Proven experience in creating:
 - Interactive eLearning modules
 - Motion graphics and video content
 - Basic 3D visuals/animations
 - Use of AI tools to create efficiency and workflows
- Strong portfolio showcasing
 - eLearning modules
 - Motion graphics/videos
 - UI/visual design work
- Self-driven, organised, and capable of managing multiple tasks independently
- Strong team player with the confidence to interact with clients and senior stakeholders

What We Offer:

We offer exciting opportunities to work with leading blue-chip clients and strong career development prospects. Interested candidates are invited to send their resume to careers@peakpacificgroup.com

(All personal data collected will be used for recruitment purposes only and retained for a maximum of 90 days only).
